

# ROMAN'S PRODUCT OWNER FRAMEWORK

UNDERSTANDING DIFFERENT TYPES OF OWNERSHIP

1



Scrum  
Product  
Owner

Owns a product in its entirety:  
empowered to make strategic  
decisions in addition to tactical ones.

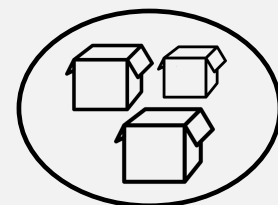


2



Product  
Portfolio  
Owner

Owns a group of (related)  
products.



3



Feature  
Owner

Owns a product capability  
end users interact with.



4



Component  
Owner

Owns an architecture building  
block of the product, e.g.,  
data access layer.



5



Platform  
Owner

Owns a software platform, a  
collection of shared assets other  
products use.



6



SAFe  
Product  
Owner

Owns the detailed product  
functionality (team backlog).

